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FOR IMMEDIATE RELEASE

BUSY BRAINS CHILDREN'S MUSEUM PARTAKES IN

GURNEE MILLS TRICK-OR-TREATING EVENT

Rain Forest Café, Serpent Safari to Support Museum

Grayslake, IL---In an effort to provide a fun and educational learning experience for children birth to age ten, Busy Brains Children's Museum plans to open Lake County's only children's museum in 2008 in Lake Villa. On Sunday, October 29, Busy Brains invites local families to dine at Rain Forest Café and play at Serpent Safari, as both entities will contribute a portion of that night's sales to the children's museum.

Bring your family to indoor trick-or-treat at Gurnee Mills Mall. Stop in at the Rain Forest Cafe (entrance C) for dinner between 4:00-8:00 p.m. Ten-percent of any gift shop or restaurant purchases go directly to the Busy Brains Children's Museum. Please let them know you are with Busy Brains. It is recommended that you make a reservation.

Across from Rain Forest Cafe, Serpent Safari offers safari tours, photo opportunities with a live python, a reptile pet center and gift shop. Ten-percent of any purchases made throughout the day will be donated to Busy Brains Children's Museum. Please let them also know that you are with the Busy Brains Children's Museum group.

Busy Brains seeks to provide an environment where children, families, and schools come together to discover their world through exhibits and programs in the areas of the arts, sciences, and humanities.

The organization is currently negotiating an agreement with the Village of Lake Villa and plans to open in 2008 at the Longwood Centre Complex, beginning with 12,000 sq. ft. and will have room to expand to 30,000 sq. ft.

“Busy Brains Children’s Museum is extremely grateful to our friends at Rain Forest Café and Serpent Safari for their assistance in raising dollars and awareness for this important community project,” said Busy Brains President and Co-Founder Alison Price.

Busy Brains plans to have four to five initial exhibits and space for a traveling exhibit. Focus groups of teachers, parents, children, and businesses will be conducted to help in the exhibit decision making process. Exhibits will be completely interactive and focus on topics of interest to Lake County families and visitors.

Currently, Busy Brains offers nine traveling rental exhibits geared toward schools, day camps and family events including:

- **Mystery of Flight** (teaches about air flow and how airplanes stay aloft)
- **Power of Energy** (teaches the various forms of energy (mechanical, light, solar) and how they work together)
- **Good Vibrations** (discover how music uses sound waves to travel)
- **Touch! See! Smell! Hear!** (reinforces the concept of sense while learning new vocabulary)
- **Zzrrrrmmm!** (uses washers and pipes to help kids understand gravity)
- **Construct** (work with PVC pipes and connectors to build structures)
- **Rub a Dub** (create pictures using a simple crayon)
- **Pressures** (harness air and water pressure to create a tornado and fountain)
- **Excavation** (pretend to be a truck driver and dig away at the kids table)

For more information about the museum, traveling exhibits or volunteer and fundraising opportunities, visit www.busybrains.org or call 224-381-0138.