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### **Lake County Business Becomes a Sponsor of Lake Villa Children's Museum: USG Sponsors Busy Brains Children's Museum's KIDstruction Zone Exhibit**

Lake Villa, IL, September 18, 2015 USG of Libertyville, Illinois, has announced its sponsorship of a major Busy Brains Children's Museum gallery: KIDstruction Zone.

KIDstruction Zone is one of seven galleries planned for the museum. The KIDstruction Zone will encourage children to engage in active play using gross motor skills--and more importantly, have fun! In this simulated construction area, children will dig, build and tear down structures. Role playing will be enhanced with the use of construction equipment such as a real excavator, a realistic jackhammer, steel beams and more.

Alison Price, Executive Director of Busy Brains Children's Museum, said: "We are thrilled to build Busy Brains Children's Museum with USG. With its focus on quality construction products and innovation, USG is the perfect fit for our KIDstruction Zone gallery. As the first and only children's museum in Lake County, Busy Brains prides itself on the great opportunities it can offer its supporters. We are grateful for their sponsorship and excited to build the museum with their support."

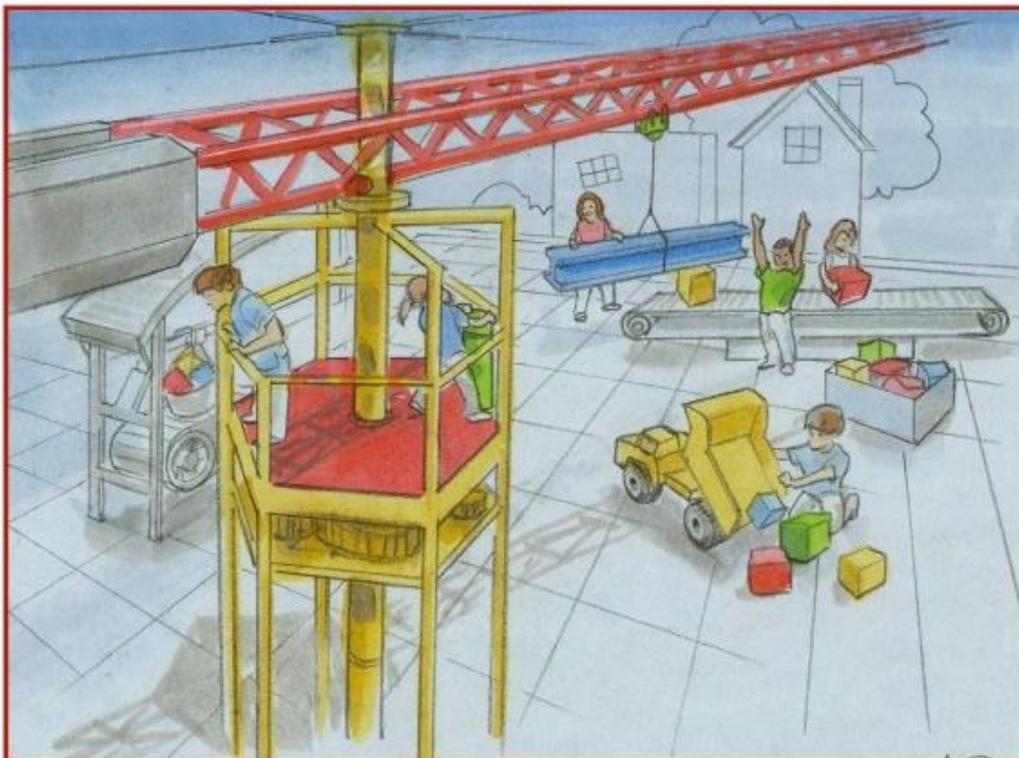
"We are proud to partner with the Busy Brains Children's Museum and help kids learn through fun, hands-on experience," said Dr. Srinivas Veeramasuneni, VP, Corporate Innovation Center, USG Corporation. "Innovation and education matter to us at USG, and working with the KIDstruction zone is a great opportunity to see children work together using their heads, hands and hearts to build a stronger future."

***About Busy Brains Children's Museum:*** Busy Brains Children's Museum was co-founded in 2004 by area elementary educators, Alison Price and Kathy Goers and is a registered 501(c)3 non-profit organization. To date the organization has served more than 36,000 area families with its traveling exhibitions. In 2013 the museum received a donation of a building and property in downtown Lake Villa, Illinois, and plans to open its doors after raising the funds necessary to renovate the building and establish an operating budget. Busy Brains Children's

Museum is a member of the Association of Children's Museums, Illinois Association of Museums and the Lindenhurst/Lake Villa Chamber of Commerce.

**About USG:** USG Corporation is a manufacturer and distributor of innovative, high-performance building systems through its United States Gypsum Company, USG Interiors, LLC, and L&W Supply Corporation subsidiaries and its USG Boral Building Products joint venture. Headquartered in Chicago, USG's worldwide operations serve the commercial, residential, and repair and remodel construction markets, enabling our customers to build the outstanding spaces where people live, work and play. USG wall, ceiling, exterior sheathing, flooring underlayment and roofing systems provide leading-edge building solutions, while L&W Supply branch locations efficiently stock and deliver building materials throughout the United States. USG Boral Building Products is a leading plasterboard & ceilings joint venture across Asia, Australasia, and the Middle East.

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