

## Busy Brains is excited to announce our Constructing Curiosity Campaign!

Busy Brains Children's Museum Board of Directors invites you and your family to share in the effort to build a children's museum in Lake County, IL. Busy Brains Children's Museum will encourage the joy of learning and discovery in all children, with interactive exhibits and enlightening programs in the arts, sciences and humanities.

Busy Brains Children's Museum was founded in November, 2003 by two local educators. Their school was transporting students over an hour to child-centered museums, greatly reducing the available learning time. Their perceived need for a local children's museum became stronger when both became parents, and Busy Brains Children's Museum was born. Over the past 10 years Busy Brains has encouraged thousands of children to learn through play with our travelling exhibits. We also have worked with Bill Greaves, of Architects iN Design to create a unique vision for our galleries and exhibits. Earlier this year Busy Brains was thrilled to accept a donation of a vacant 14,000 sq. ft. building on Cedar Avenue in downtown Lake Villa. The museum location is in central Lake County, near a Metra station and two doors down from a wonderful park and beach. Our vision is one step closer to reality, yet in order to accomplish this vision, we need your financial support.

Our CONSTRUCTING CURIOSITY campaign has a goal of \$3.5 million dollars. Funds raised during the campaign will provide for renovation of our home on Cedar Ave., and the design and fabrication of our permanent exhibits, as well as allow for a three year operating reserve. Our Friends and Family giving levels, as well as the benefits you will receive by contributing to this initial campaign are described below.

Exhibit Sponsor	\$25,000	Recognition of the family name on permanent Inaugural Donor Wall Plaque bearing family name mounted on sponsored exhibit Free family membership to BBCM Free ACM Reciprocal museum membership to participating children's museums in the US Two complimentary children's birthday party rentals 8 complimentary invitations to "VIP Preview Event" Ribbon cutting ceremony at exhibit opening Listing in BBCM Annual Report Family name on museum's website 10% discount on BBCM gift shop merchandise Invitation to exhibit previews
Mastermind	\$7,500	Recognition of the family name on permanent Inaugural Donor Wall Complimentary two-year BBCM membership for family One complimentary children's birthday party 2 complimentary invitations to "VIP Preview Event" Family name on museum's website Listing in BBCM Annual Report 10% discount on BBCM gift shop merchandise Invitation to exhibit previews

Genius	\$5,000	Recognition of the family name on permanent Inaugural Donor Wall Complimentary BBCM family membership for one year One complimentary children's birthday party 10 invitations to Grand opening preview event Listing in BBCM Annual Report 10% discount on BBCM gift shop merchandise Invitation to exhibit previews
Intellect	\$1,000	Recognition of the family name on permanent Inaugural Donor Wall 50% discount on BBCM family membership 5 invitations to Grand opening preview event Listing in BBCM Annual Report 10% discount on BBCM gift shop merchandise Invitation to exhibit previews
Whiz	\$500	Recognition of the family name on permanent Inaugural Donor Wall 50% discount on BBCM family membership 2 invitations to Grand opening preview event Listing in BBCM Annual Report Invitation to exhibit previews
Accelerated:	\$100	Recognition of the family name on permanent Inaugural Donor Wall Listing in BBCM Annual Report

\*\*Material donations will be recognized by the material value according to the above giving levels.

\*\*Your employer might offer an employee donation match program.

We hope that you join the staff and the entire Board and give generously to create a museum for the children of the entire northern IL/southern WI area. We would be happy to answer any questions about the campaign, donation levels, benefits, and payment options with you directly. Please feel free to contact us using the information below. Donations can be mailed to our home at 130 Cedar Avenue, Lake Villa, IL 60046.

Thank you for your support of this valuable project. We look forward to welcoming you and your family at our Grand Opening event!

Alison Price, Executive Director  
Heidi Alexander, Board President  
Laura Franz, Board Secretary  
Brent Roberts, Board Member  
Jennifer Meyer, Board Member

Kathy Goers, Director of Education  
Jamie DeYoung-Ciszewski, Board Treasurer  
Larry Falbe, Board Member  
Laura Morgan, Board Member  
Paula Fortini, Board Member