

Busy Brains Children’s Museum Board of Directors invites your business to share in the effort to build a children’s museum in Lake County, IL. Busy Brains Children’s Museum will encourage the joy of learning and discovery in all children, with interactive exhibits and enlightening programs in the arts, sciences and humanities.

Busy Brains Children’s Museum was founded in November, 2003 by two local educators. Their school was transporting students over an hour to child-centered museums, greatly reducing the available learning time. Over the past 10 years Busy Brains has encouraged thousands of children to learn through play with our travelling exhibits. We also have worked with Bill Greaves, of Architects iN Design to create a unique vision for our galleries and exhibits. Earlier this year Busy Brains was thrilled to accept a donation of a vacant 14,000 sq. ft. building on Cedar Avenue in downtown Lake Villa. The museum location is in central Lake County, near a Metra station and two doors down from a wonderful park and beach. Our vision is one step closer to reality, yet in order to accomplish this vision, we need your financial support.

Our CONSTRUCTING CURIOSITY campaign has a goal of \$3.5 million dollars. Funds raised during the campaign will provide for renovation of our home on Cedar Ave., and the design and fabrication of our permanent exhibits, as well as allow for a three year operating reserve. Our BUSINESS DONATION levels, and the benefits you will receive by contributing to this initial campaign are described below.

Mastermind	\$10,000	<ul style="list-style-type: none"> <li>Recognition on the permanent Inaugural Donor Wall</li> <li>50% off space rental for after-hours party or meeting</li> <li>10% discount on family memberships for all employees</li> <li>10 one-time family museum admission passes</li> <li>2 invitations to VIP Preview Event</li> <li>Company name on museum’s website</li> <li>Listing in museum newsletter, “Brainwaves”</li> <li>Listing in BBCM Annual Report</li> </ul>
Genius	\$5,000	<ul style="list-style-type: none"> <li>Recognition on the permanent Inaugural Donor Wall</li> <li>25% off space rental for after-hours party or meeting</li> <li>5 one-time family museum admission passes</li> <li>10 invitations to Grand opening preview event</li> <li>Company name on museum’s website</li> <li>Listing in museum newsletter, “Brainwaves”</li> <li>Listing in BBCM Annual Report</li> </ul>
Intellect	\$1,000	<ul style="list-style-type: none"> <li>Recognition on the permanent Inaugural Donor Wall</li> <li>5 invitations to Grand opening preview event</li> <li>Company name on museum’s website</li> <li>Listing in museum newsletter, “Brainwaves”</li> <li>Listing in BBCM Annual Report</li> </ul>
Whiz	\$500	<ul style="list-style-type: none"> <li>Recognition on the permanent Inaugural Donor Wall</li> <li>2 invitations to Grand opening preview event</li> <li>Listing in BBCM Annual Report</li> </ul>

Local businesses are also encouraged to contribute material/service donations. All material and service donations will be recognized by the material value according to the above giving levels.

Our Constructing Curiosity campaign also includes BUSINESS SPONSORSHIP levels. Through sponsorship of a public room, individual exhibit, or an entire exhibit gallery, your donation will strongly exemplify your support of our mission. We would love to talk with you further about the sponsorship terms and benefits.

We hope that you join the staff and the entire Board and give generously to create a museum for the children of the entire northern IL/southern WI area. We would be happy to answer any questions about the campaign, donation levels, benefits, and payment options with you directly. Please feel free to contact us using the information below. Donations can be mailed to our home at 130 Cedar Avenue, Lake Villa, IL 60046.

Thank you for your support of this valuable project. We look forward to welcoming you and your colleagues at our Grand Opening event!

Alison Price, Executive Director  
Heidi Alexander, Board President  
Laura Franz, Board Secretary  
Brent Roberts, Board Member  
Jen Meyer, Board Member

Kathy Goers, Director of Education  
Jamie DeYoung-Ciszewski, Board Treasurer  
Larry Falbe, Board Member  
Laura Morgan, Board Member  
Paula Fortini, Board Member